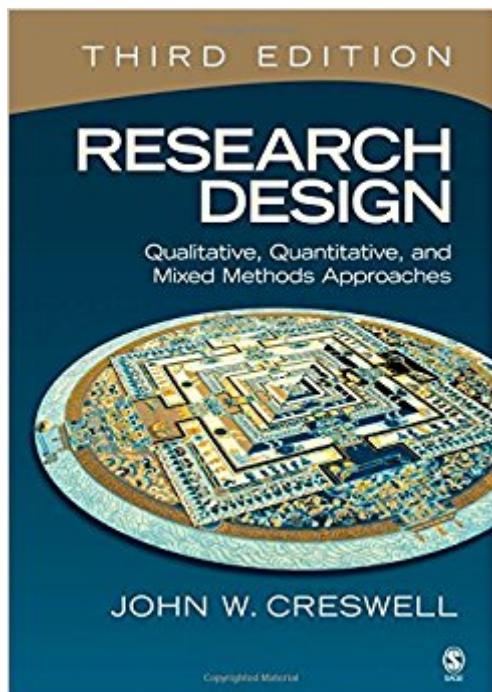


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# Research Design: Qualitative, Quantitative, And Mixed Methods Approaches, 3rd Edition



## Synopsis

The Bestselling Text is Completely Updated and Better than Ever! Praise for the Third Edition: "I have used the older edition with great success. The new one is even better." • Kathleen Duncan, University of La Verne The Third Edition of the bestselling text *Research Design* by John W. Creswell enables readers to compare three approaches to research—qualitative, quantitative, and mixed methods—in a single research methods text. The book presents these three approaches side by side within the context of the process of research from the beginning steps of philosophical assumptions to the writing and presenting of research. Written in a user-friendly manner, Creswell's text does not rely on technical jargon. He cuts to the core of what a reader needs to know to read and design research in part by showcasing ideas in a scaffold approach so that the reader understands ideas from the simple to the complex. Key updates to the Third Edition Presents the preliminary steps of using philosophical assumptions in the beginning of the book Provides an expanded discussion on ethical issues Emphasizes new Web-based technologies for literature searches Offers updated information about mixed methods research procedures Contains a glossary of terms Highlights research tips throughout the chapters incorporating the author's experiences over the last 35 years The Instructor's Resource site at

<http://www.sagepub.com/creswell3einstr> contains: A Sample Syllabi PowerPoint Slide Sets Sample Student Proposals Suggested Studies Published in Journal Articles Application Activities and Tutorial Peer-Feedback Group Activities Study Design Group Activities End-of-Chapter Checklists The Student Study Site at [www.sagepub.com/creswellstudy](http://www.sagepub.com/creswellstudy) offers: Sample Student Proposals Application Activities and Tutorials Peer-Feedback Group Activities Study Design Group Activities End-of-Chapter Checklists Research Design, Third Edition appeals to students taking research design and research methods classes throughout the social and behavioral sciences—from undergraduates to the most advanced doctoral programs.

## Book Information

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## **Customer Reviews**

John W. Creswell is a Professor of Educational Psychology at the University of Nebraska-Lincoln. He teaches courses on mixed methods research, qualitative inquiry, and general research design. In these three areas, he has authored numerous scholarly journal articles, book chapters and books. He is currently working on his 22nd book (including new editions), and his books are translated into many languages around the world. At Nebraska he founded the Office of Qualitative and Mixed Methods Research and has held the Clifton Endowed Chair. He also co-founded the SAGE journal, the Journal of Mixed Methods Research, and has been a popular speaker on mixed methods and qualitative research in the US and abroad. As an applied research methodologist, he served as an Adjunct Professor of Family Medicine at the University of Michigan and as a consultant for the VA health services research unit in Ann Arbor, Michigan. As a methodologist, he helped to design the methods for a number of successful NIH and NSF projects. He has been a Senior Fulbright Specialist scholar to both South Africa (2008) and Thailand (2012) lecturing on qualitative and mixed methods approaches to research. Recently, he served as a co-leader of a national working group developing "best practices" for mixed methods research at the National Institutes of Health in the US. Visit him at his Web site: [johnwcreswell.com](http://johnwcreswell.com).

I have earlier editions of Creswell and find the book to be well written and easy to follow; he helps you to just "get it" and breaks the information down and makes it make sense....stats not my most liked but area but necessary and much needed part of the big picture.

This is a terrific instructional book written for students and experienced field researchers by JW Creswell. If you are a student with little to no understanding of choosing a research approach to investigate your topic, Creswell comes to your rescue. First, Creswell identifies the difference of each research approach: (1) quantitative research, (2) qualitative research, and (3) mixed methods

research (a combination of the two). Next, Creswell discusses how these research approaches are used in the behavioral and social sciences. Last, he explains the systematic process to achieve a successful research proposal followed by a successful research study. In addition, Creswell's book is a terrific resource to field researchers who have experience in one research approach but not in the other two. Therefore, I highly recommend JW Creswell's Research Design for both inexperienced and experienced researchers!

This book is absolutely required to develop a clear understanding of the research process! This book is very clearly explained and written.

For a research design text, it was extremely readable and clearly outlined the process for qualitative design, including comparing multiple qualitative, mixed, and quantitative methods. Highly recommend for those entering into the dissertation phase of their studies.

Creswell does a good job reducing worldviews (paradigms, ontologies...) to 4 options, and in connecting them to 3 general strategies (quantitative, qualitative, mixed). He does not make the point, but it becomes clear that "quantitative" and "qualitative" are misguided, misleading, equivocal adjectives - therefore harmful. Other scholars have pointed that out; Creswell makes it easy to understand how those traditional terms are unnecessary. Good read for beginners who want to build basic understanding of the philosophy behind science. Necessary reading for PhDs who might haven't heard about it (not uncommon). Other readers commented on serious factual errors and poor style. In my opinion, this don't change the quality of a book written for understanding by those who still don't know. For some reason, this quality is somewhat rare.

In my opinion, this book is just a repeat of Creswell's book on Qualitative research. I'm not sure which one was published first, but the information is exactly the same. This book just covered a bit of quantitative research. This book was required for one of my doctoral courses, but I believe there are better books available.

I am currently a doctorate student and I want to convey the Creswell book does a good job of introducing and providing examples of research methods, research designs and the integral parts of Qual, Quan and Mixed Methods. However, if you are looking for Philosophic views in research, only 4 types are considered, therefore, the Gutek book may provide more support in this area. I

recommend the Creswell book and the 6th edition of the APA Manuel if you are considering research at the graduate level.

Needed it for School and it worked. I probable should have bought the ebook since research method books update every month and I'll never use it again.

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